--People in modern society are living in a flood of advertisements. Advertisement sponsors hope that consumers watch their own advertisements, while consumers even think it is a waste of time to watch an advertisement they do not have an interest in. Nevertheless, advertisement sponsors hope that consumers obtain more information about their products from advertisement so that consumers finally choose their products being in competition with rival products in the market.--

In the Abstract

Please replace the Abstract of the disclosure with the following substitute Abstract:

--An advertising method using software products in which at least one advertisement is inserted so that the software products can be distributed for free or at a low cost. The advertising method comprises the steps of: inserting at least one advertisement into at least one portion of a software program contained in a software product, by support from an advertising sponsor during the making of the software product; making the software program stop in operation during use of the software program when a sponsored advertisement is displayed on a display screen; and resuming the software program only when the sponsored advertisement displayed on the screen is clicked on.--

In the Claims:

Please cancel claims 4 and 6-12 without prejudice and disclaimer.

Please amend claims 1-3 and 5 as follows:

1. (Once Amended) An advertising method using software products in which at least one advertisement is inserted so that the software products can be distributed for free or at a low cost, the advertising method comprising the steps of:

inserting at least one advertisement into at least one portion of a software program contained in a software product, by support from an advertising sponsor during the making of the software product;